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**PREVENTION NETWORK and WEGMANS  
JOINTLY PROMOTE  
SAFE PROM and GRADUATION SEASON**

Syracuse, NY—Prevention Network and Wegmans have joined forces again to promote an underage drinking prevention program during prom and graduation season. The joint initiative—which features publicity posters sponsored by Wegmans—is an on-going effort to warn teens of the dangers of underage drinking, and the role of adults in making this effort successful.

The publicity posters featuring the slogan, “*A parent’s promise... at proms and parties, our teens won’t be underage drinkers,*” have been installed in schools, businesses, DMV offices, and Wegmans stores throughout the area this month. A similar poster campaign was launched in December to promote a safe holiday season.

Prevention Network began the *Underage Drinking Initiative* in April 2005 to address the critical issue of teen drinking. At that time, the agency established an *Underage Drinking Action Council* comprised of concerned parents, school personnel, law enforcement officers, media representatives, teens, and other members of the community. Action council member Greg Daily of Fayetteville designed the posters for both campaigns.

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*Prevention Network is a not-for-profit agency that educates, trains, and provides prevention services pertaining to substance use, abuse, and addictions to the Central New York community. For over 50 years, the agency has assisted individuals, families, schools and businesses through helpful information and training, anonymous referrals, and support services to assure positive outcomes.*