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**PREVENTION NETWORK PROMOTES  
SAFE PROM SEASON**

Syracuse, NY—Prevention Network launched its annual promotion of safe prom season as part of its underage drinking prevention program. The agency’s latest initiative, which features publicity posters, is part of an ongoing effort to warn teens of the dangers of underage drinking, and the role of adults in making this effort successful.

More than 450 posters featuring the slogan, ***“You spent hours helping them look great for the prom...now spend a moment to discuss how alcohol can ruin it all,”*** have been installed in schools and businesses throughout Central New York.

Prevention Network began its *Underage Drinking Initiative* in 2005 to address the critical issue of teen drinking. At that time, the agency established an underage drinking action council comprised of concerned parents, school personnel, law enforcement officials, media representatives, teens, and other members of the community. Council member Greg Daily of Fayetteville designed the promotional posters.

A copy of the *Safe Prom Season* poster is attached.

*Prevention Network is committed to making the community healthier through proven addiction prevention programs. The agency positively impacts the lives of thousands of Central New York youth, parents, and professionals each year.*